

## **Zombie Loyalists Using Great Service To Create Rabid Fans Peter Shankman**

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### **The Competitive Edge on Apple Podcasts**

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### **Amazon.com: Customer reviews: Zombie Loyalists: Using ...**

Zombie Loyalists : Using Great Service to Create Rabid Fans "Marketing and PR expert Shankman offers a hilarious, astute, and ultimately practical guide to creating customers so satisfied they'll promote your company with zombie-like fervor...this entertaining yet valuable work is a must-read for any business owner or executive interested in turning satisfied customers into avid brand ambassadors."

### **Zombie Loyalists**

Using Great Service to Create Rabid Fans Zombie Loyalists (Hardback) - Common. Peter Shankman. Hardcover. \$35.33. Creating Great Visitor Experiences: A Guide for Museums, Parks, Zoos, Gardens, and Libraries. Stephanie Weaver. 4.0 out of 5 stars 6. Paperback. \$43.00.

## **Bing: Zombie Loyalists Using Great Service**

Zombie Loyalists: Using Great Service to Create Rabid Fans. Marketing and PR expert Peter Shankman has been working with the biggest companies in the world to create what he calls "Zombie Loyalists," fervent fans that help companies massively increase their customer base, brand awareness, and most importantly, revenue.

## **Zombie Loyalists Using Great Service**

Looking at exceptional companies like the Ritz Carlton, Commerce Bank, and Starwood Hotels, as well as smaller businesses to turn their customers into Zombie Loyalists, he shows how you can create your own customer army."Zombie Loyalists: Using Great Service to Create Rabid Fans (Audiobook)

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## **Zombie Loyalists: Using Great Service to Create Rabid Fans**

Zombie loyalists : using great service to create rabid fans. [Peter Shankman] -- "Imagine an army of customers eager to do your PR, marketing, and advertising without ever being asked, each and every time they give you their money.

## **Zombie Loyalists by Peter Shankman | Audiobook | Audible.com**

Zombie Loyalists. 682 likes. Zombie Loyalists: Using Great Service to Create Rabid Fans, by Bestselling Author Peter Shankman

## **Zombie Loyalists: Using Great Service to Create Rabid Fans**

Zombie Loyalists: Using Great Service to Create Rabid Fans (book) By Administrator | 29 September 2015. Featured image for blog post 68319. Author: Peter Shankman Marketing and PR expert Peter Shankman has been working with the biggest companies in the world to create what he calls "Zombie Loyalists," fervent fans that help companies massively ...

## **Zombie Loyalists: Using Great Service to Create Rabid Fans ...**

These are zombie loyalists. They are ready to buy what you sell, respond to your email offers, and demand that their friends do the same. Looking at exceptional companies like the Ritz-Carlton, Commerce Bank, and Starwood Hotels as well as smaller businesses to turn their customers into zombie loyalists, he shows how you can create your own customer army.

## **Zombie loyalists : using great service to create rabid ...**

Zombie Loyalists: Using Great Service to Create Rabid Fans.

## **About For Books Zombie Loyalists: Using Great Service to ...**

#57 - Zombie Loyalists: Using Great Service to Cr... Peter Shankman comes on the show to discuss his new book *Zombie Loyalists* and the power of providing an incredible experience for customers. Peter's been known as a marketing thought leader even before he founded HARO and that shines through in this episode.

## **Zombie Loyalists: Using Great Service to Create Rabid Fans ...**

This is just one of the amazing stories of businesses, both large and small, going an extra mile to brighten the day of their customers described in Peter Shankman's new book *Zombie Loyalists*:...

## **Buy Zombie Loyalists: Using Great Service to Create Rabid ...**

Breeding *Zombie Loyalists* comes down to one thing: great customer service. No matter how much prestige your brand has or how fresh your products are, people won't become passionate customers unless your company provides them with fantastic experiences. And that's not really so difficult to do.

## **Zombie Loyalists: Using Great Service to Create Rabid Fans ...**

*Zombie Loyalists: Using Great Service to Create Rabid Fans* Peter Shankman. St. Martin's, \$27 (256p) ISBN 978-1-137-27966-8. More By and About This Author. OTHER BOOKS. Nice Companies Finish First ...

### **Zombie Loyalists - Home | Facebook**

*Zombie Loyalist* takes every customer's greatest complaint, abysmal customer service, and eradicates it in a series of personal and third party stories that feel painfully familiar.

## **Zombie Loyalists: Using Great Service to Create Rabid Fans ...**

Buy *Zombie Loyalists: Using Great Service to Create Rabid Fans* by Shankman, Peter (ISBN: 9781137279668) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

### **3 Ways To Turn Your Customers Into 'Zombie Loyalists'**

*Zombie Loyalist* takes every customer's greatest complaint, abysmal customer service, and eradicates it in a series of personal and third party stories that feel painfully familiar.

### **Zombie Loyalists - Porchlight Books**

In *Zombie Loyalists*, he teaches us how to "Use Great Service to Create Rabid Fans," and he starts us off with the customer service constitution below. We, the people of the Customer Economy, in order to obtain a more perfect customer service experience, do ordain this customer service constitution for a new Customer Service World Order:

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